

Dated: 16 July 2026

Subject: TCF Policies v5.0.b and Specifications v2.4: confirmation of the timeline

Dear TCF Participants,

In line with [our notification](#) dated 29 May 2026, we are pleased to confirm the timeline for complying with the updated TCF Policies and Technical Specifications.

Confirmed Timeline

Date	Milestone
July 23, 2026	Publication of TCF Specifications v2.4 and the corresponding GVL update
October 23, 2026	Deadline for CMPs to implement the new disclosures in web environments
February 23, 2027	Deadline for CMPs to implement the new disclosures in mobile app and CTV environments

Reminder

The new iterations introduce a new **standardTexts** field in the GVL that will be populated with a standard explanation text for Features clarifying that they are means of processing that can be used solely in pursuit of one or several purposes for which users are given a choice. Additionally, the updated GVL will include **illustrations for each feature** to enhance users' understanding, as well as a **new name for Special Feature 2**.

Please review the previous notification and the implementation timeline to ensure that your live installations comply with the new requirements by the applicable deadlines.

If you have any questions, please do not hesitate to contact framework@iabeurope.eu.

Best regards,

IAB Europe TCF Team