



IAB Europe
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Subject: Revocation of delegated subdomains of consensu.org to CMPs

Dear TCF CMPs,

This notification gives you advanced notification of IAB Europe's revocation of the delegation of consensu.org subdomains to CMPs' servers.

Background

In June 2021, the TCF Steering Group approved amendments to the TCF Policy and Technical Specifications to deprecate support for global scope and Out-of-Band (OOB) in the Framework. CMPs were therefore required to update their configuration to cease storing TC Strings in an 'euconsent-v2' cookie associated with the consensu.org domain by July 31st 2021 and to delete previously set 'euconsent-v2' cookies associated with the consensu.org domain by September 1st 2021.

Following this amendment, IAB Europe also stopped delegating subdomains of consensu.org ([cmp-name].mgr.consensu.org) to newly registered CMPs' servers.

Next steps

In order to mitigate any remaining theoretical risk of CMPs writing 'euconsent-v2' cookies associated with the consensu.org subdomains, IAB Europe will revoke previously delegated subdomains of consensu.org ([cmp-name].mgr.consensu.org). This will also help address the expectations of the Belgian Data Protection Authority in the context of its validation of the TCF action plan (see [here](#) for more information). As a reminder, a delegated subdomain of consensu.org points to a CMP's own servers, which means IAB Europe can never technically access, edit or delete TC Strings stored in cookies associated with the domain consensu.org.

CMPs currently hosting their scripts on their CMP-specific consensu.org subdomains must ensure that their scripts are hosted on a different domain, and have been redeployed by their publisher clients where applicable, before **July 10, 2023**. Please note that CMPs are not required to resurface the UI to accommodate this update.

IAB Europe will audit live installations of CMP technologies as integrated on Publisher properties through automated means to monitor this change and send regular reminders to CMPs.

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