

Dated: 21 December 2020

Subject: Domain name change for GVL resources

Dear TCF CMPs and Vendors.

The Tech Lab Privacy & Rearc Commit Group and TCF Framework Signals Working Group have approved a change to the domain name used for all Global Vendor List (GVL) resources.

The background for the change is that despite TCF v1 consent strings no longer being valid, 100s of millions of requests for v1 GVL resources are still being received every day, at a considerable cost to the TCF Managing Organisation.

CMPs and Vendors have until February 28th 2021 to update the domain used for GVL resources from: *vendorlist*.consensu.org to *vendor-list*.consensu.org (a single hyphen '-' added).

The new domain GVL resources can be accessed as follows:

GVL: https://vendor-list.json

Translations: https://vendor-list.consensu.org/v2/purposes-fr.json

Archives: https://vendor-list.consensu.org/v2/archives/vendor-list-v60.json

CMPs and Vendors can switch to the new domain at any time before February 28th 2021.

The vendorlist.consensu.org domain will be decommissioned on March 1st 2021.

The technical specification has been updated to reflect the new resources and can be found here.

IAB Europe Team



Address:

Rond-Point Schuman 11 B-1040 Belgium T +32 225 675 33 W www.iabeurope.eu