

Dated: 18th September 2019

Subject: Compliance Certification Extended September 30th - TCF v1.1

Dear CMPs,

This blog is to kindly remind you about the next phase of the CMP Validator compliance programme.

- CMPs that have successfully concluded the Validator compliance programme: On October 1<sup>st</sup>, 2019, all validated CMPs will be granted an official IAB Europe TCF v1.1 Compliant seal and will be published on the IAB Europe website. This list will be updated weekly through to November 20<sup>th</sup>. Updates to the list will continue post November 20<sup>th</sup> with newly registered CMPs as and when their installations are compliant.
- CMPs that are still working to make their UIs compliant: The deadline to fix all the identified issues has been extended to <u>September 30<sup>th</sup></u> in recognition of the effort that these CMPs are applying to the task. We are still accepting an updated version in staging environments, expecting CMPs to roll out the compliant version to live installations by **November 20<sup>th</sup>**, 2019.
- Non-compliant CMPs: CMPs that are unable to develop and test a fully compliant version of their CMP by September 30<sup>th</sup> will be suspended temporarily. This will signal to vendors that the consent string carrying the IDs of those CMPs are not valid and should not be acted on or transferred to other vendors. On November 20<sup>th</sup>, all suspended CMPs that have not demonstrated an interest in complying with TCF policies and technical specifications will be definitively deactivated, and their consensu.org sub-domains decommissioned.

The list below offers both an update and a rectification on the list communicated in the previous e-mail. Please note that some of the added names in this list were accidentally not included in the previous communication.

В	est	regar	ds.

The IAB Europe Team



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