

Transparency & Consent Framework Steering Group - Voting Members (updated May 2025)

| Organisation | TCF Stakeholder Bucket |
|----------------------------------|--|
| Adevinta | Media Owners |
| Adform A/S | Intermediary & Technology |
| Amazon Ads | Intermediary & Technology |
| Automattic | Intermediary & Technology |
| Axel Springer SE | Media Owners |
| Comscore UK Ltd | Intermediary & Technology |
| Criteo (inc. Iponweb, Bidswitch) | Advertisers and/or their Media Buying Agents |
| Didomi | Intermediary & Technology |
| DMG Media | Media Owners |
| DoubleVerify | Intermediary & Technology |
| eBay Marketplaces GmbH | Media Owners |
| FreeWheel (Comcast) | Intermediary & Technology |
| Goldbach | Media Owners |
| Google | Intermediary & Technology |
| GroupM | Advertisers and/or their Media Buying Agents |
| HUAWEI/Petal ads | Advertisers and/or their Media Buying Agents |
| ID5 | Intermediary & Technology |
| Index Exchange | Intermediary & Technology |
| Integral Ad Science | Intermediary & Technology |
| Iubenda srl | Intermediary & Technology |
| Kantar | Intermediary & Technology |
| LiveRamp | Intermediary & Technology |
| Magnite | Intermediary & Technology |
| MICROSOFT | Intermediary & Technology |
| Mobilewalla Inc | Intermediary & Technology |
| Nexxen (Amobee) | Intermediary & Technology |
| Nielsen | Intermediary & Technology |
| OneTrust LLC | Intermediary & Technology |
| OpenX | Intermediary & Technology |

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| ProsiebenSat.1 | Media Owners |
| Publicis Groupe | Advertisers and/or their Media Buying Agents |
| PubMatic | Intermediary & Technology |
| Quantcast | Intermediary & Technology |
| Rakuten | Advertisers and/or their Media Buying Agents |
| Roq.ad GmbH | Intermediary & Technology |
| RTL Group (Bertelsmann) | Media Owners |
| Samsung Ads | Media Owners |
| Sanoma Corporation | Media Owners |
| Schibsted | Media Owners |
| Sirdata | Advertisers and/or their Media Buying Agents |
| Sourcepoint Technologies | Intermediary & Technology |
| Sportradart AG | Intermediary & Technology |
| Ströer Media Solutions GmbH | Media Owners |
| Taboola Europe Limited | Intermediary & Technology |
| Telegraph Media Group Ltd | Media Owners |
| TF1 Group | Media Owners |
| The Trade Desk, Inc. | Intermediary & Technology |
| TripleLift, Inc. | Intermediary & Technology |
| Triton Digital | Intermediary & Technology |
| United Internet Media GmbH | Media Owners |
| Utiq SA/NV | Intermediary & Technology |
| Verve | Intermediary & Technology |
| Virtual Minds GmbH | Intermediary & Technology |
| WarnerMedia | Media Owners |
| Yahoo Inc | Intermediary & Technology |