

## Transparency & Consent Framework Steering Group - Corporate Members (Updated September 2024)

| Organisation                     | TCF Steering Group | TCF Stakeholder Bucket |
|----------------------------------|--------------------|------------------------|
| Adevinta                         | Yes                | Sell                   |
| Adform A/S                       | Yes                | Intermediary           |
| Adobe inc.                       | Yes                | Intermediary           |
| Amazon Ads                       | Yes                | Intermediary           |
| Automattic                       | Yes                | Intermediary           |
| Axel Springer SE                 | Yes                | Sell                   |
| BridTV / Target Video            | Yes                | Intermediary           |
| Comscore UK Ltd                  | Yes                | Intermediary           |
| Criteo (inc. Iponweb, Bidswitch) | Yes                | Buy                    |
| Didomi                           | Yes                | Intermediary           |
| DMG Media                        | Yes                | Sell                   |
| DoubleVerify                     | Yes                | Intermediary           |
| eBay Marketplaces GmbH           | Yes                | Sell                   |
| FreeWheel (Comcast)              | Yes                | Intermediary           |
| Goldbach                         | Yes                | Sell                   |
| Google                           | Yes                | Intermediary           |
| GroupM                           | Yes                | Buy                    |
| HUAWEI/Petal ads                 | Yes                | Buy                    |
| ID5                              | Yes                | Intermediary           |
| Index Exchange                   | Yes                | Intermediary           |
| Integral Ad Science              | Yes                | Intermediary           |
| Iubenda srl                      | Yes                | Intermediary           |
| Kantar                           | Yes                | Intermediary           |
| LiveRamp                         | Yes                | Intermediary           |
| Magnite                          | Yes                | Intermediary           |
| MICROSOFT                        | Yes                | Intermediary           |
| Mobilewalla Inc                  | Yes                | Intermediary           |

|                            |     |              |
|----------------------------|-----|--------------|
| Nexxen (Amobee)            | Yes | Intermediary |
| Nielsen                    | Yes | Intermediary |
| OneTrust LLC               | Yes | Intermediary |
| OpenX                      | Yes | Intermediary |
| ProsiebenSat.1             | Yes | Sell         |
| Publicis Groupe            | Yes | Buy          |
| PubMatic                   | Yes | Intermediary |
| Quantcast                  | Yes | Intermediary |
| Rakuten                    | Yes | Buy          |
| Roq.ad GmbH                | Yes | Intermediary |
| RTL Group (Bertelsmann)    | Yes | Sell         |
| Samsung Ads                | Yes | Sell         |
| Sanoma Corporation         | Yes | Sell         |
| Schibsted                  | Yes | Sell         |
| Sirdata                    | Yes | Buy          |
| Sourcepoint Technologies   | Yes | Intermediary |
| Sportradart AG             | Yes | Intermediary |
| Taboola Europe Limited     | Yes | Intermediary |
| Telegraph Media Group Ltd  | Yes | Sell         |
| TF1 Group                  | Yes | Sell         |
| The Trade Desk, Inc.       | Yes | Intermediary |
| TripleLift, Inc.           | Yes | Intermediary |
| Triton Digital             | Yes | Intermediary |
| United Internet Media GmbH | Yes | Sell         |
| Utiq SA/NV                 | Yes | Intermediary |
| Verve                      | Yes | Intermediary |
| Virtual Minds GmbH         | Yes | Intermediary |
| WarnerMedia                | Yes | Sell         |
| Yahoo Inc                  | Yes | Intermediary |