

OneTrust Demo

IAB TCF 2.2 has launched!



Update your templates before **September 30th, 2023** to meet new IAB regulations.

The new TCF 2.2 template type includes:

- Updated TCF purpose names and categories
- Removal of legitimate interests
- New user-friendly purpose descriptions and illustrations
- Ability to view the number of vendors on a site

Updating a template will create a copy using the new TCF2.2 template type for you to edit and review. The new templates must then be published on your respective apps and websites to be compliant. You will not be able to create or publish TCF 2.0 type templates after the deadline.

[View TCF 2.2 Specifications](#)

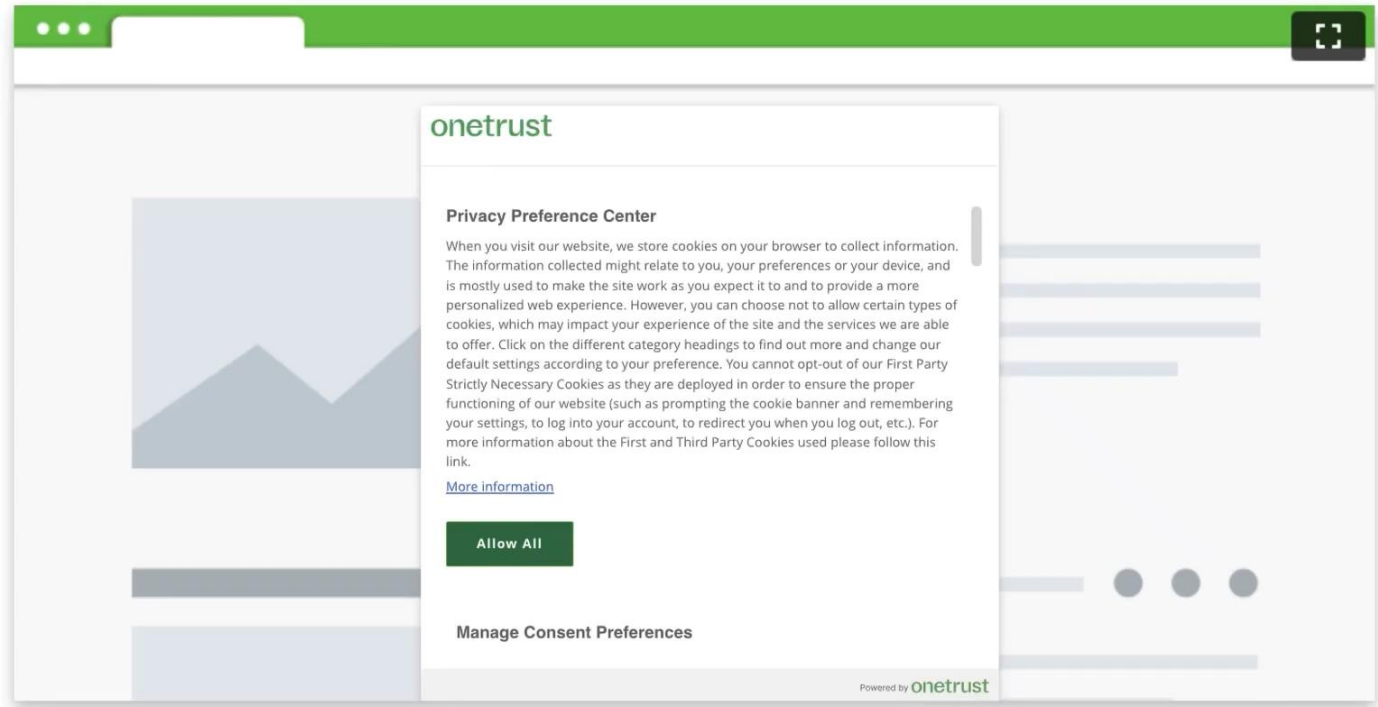


Remind me Tomorrow

Update

- ||| **iab.** Personalised advertising and content, a... ⋮
- ||| **iab.** Use limited data to select a... ⋮
- ||| **iab.** Create profiles for personal... ⋮
- ||| **iab.** Use profiles to select perso... ⋮
- ||| **iab.** Create profiles to personali... ⋮
- ||| **iab.** Use profiles to select perso... ⋮
- ||| **iab.** Measure advertising perfor... ⋮
- ||| **iab.** Measure content performa... ⋮
- ||| **iab.** Understand audiences thro... ⋮
- ||| **iab.** Develop and improve servic... ⋮
- ||| **iab.** Use limited data to select c... ⋮
- ||| **iab.** Use precise geolocation data ⋮

ⓘ Please remember this user interface must adhere to all requirements of the IAB's Transparency and Consent Framework. [Click here for more details.](#)



Vendor by Name/ID



<input type="checkbox"/>	Id	Name	Privacy Policy	Frameworks	Status
<input type="checkbox"/>	628	: Tappx	https://www.tappx.com/en/privacy-policy/	IAB TCF 2.0, IAB TCF 2.2	Active
<input type="checkbox"/>	1584	[24]7.ai (successor to EngageClick)	https://www.247.ai/privacy-policy#gdpr_compliance	Google ATP	Active
<input type="checkbox"/>	1111	152 Media LLC	https://152media.com/privacy-policy/	IAB TCF 2.0, IAB TCF 2.2	Active
<input type="checkbox"/>	948	1Agency	https://www.1agency.de/datenschutz	IAB TCF 2.0	Active
<input type="checkbox"/>	92	1plusX AG	https://www.1plusx.com/privacy-policy/	IAB TCF 2.0, IAB TCF 2.2	Active
<input type="checkbox"/>	2292	1trn	https://1trn.com/privacy.php	Google ATP	Active
<input type="checkbox"/>	2392	22-Visions	http://www.universalmediasolutions.net/DataPrivacy	Google ATP	Active
<input type="checkbox"/>	217	2KDirect, Inc. (dba iPromote)	https://www.ipromote.com/privacy-policy/	IAB TCF 2.0	Active
<input type="checkbox"/>	58	33Across	https://www.33across.com/privacy-policy	IAB TCF 2.0, IAB TCF 2.2	Active
<input type="checkbox"/>	876	3Q nexx GmbH	https://3q.video/de/help-center/datenschutzhinweise	IAB TCF 2.0	Active
<input type="checkbox"/>	824	42 Ads GmbH	https://42ads.io/42privacy.pdf	IAB TCF 2.0	Active
<input type="checkbox"/>	740	6Sense Insights, Inc.	https://6sense.com/privacy-policy/	IAB TCF 2.0	Active
<input type="checkbox"/>	240	7Hops.com Inc. (ZergNet)	https://zergnet.com/privacy	IAB TCF 2.0	Active
<input type="checkbox"/>	3188	90Degree	https://90degr.ee/privacy/	Google ATP	Active
<input type="checkbox"/>	174	A Million Ads	https://www.amillionads.com/privacy-policy	IAB TCF 2.0	Active
<input type="checkbox"/>	272	A.Mob	https://we-are-adot.com/en/privacv-policv/	IAB TCF 2.0, IAB TCF 2.2	Active



TRENDING OF THE WEEK

CASUAL SHOES FOR MEN

SHOP NOW

READ MORE



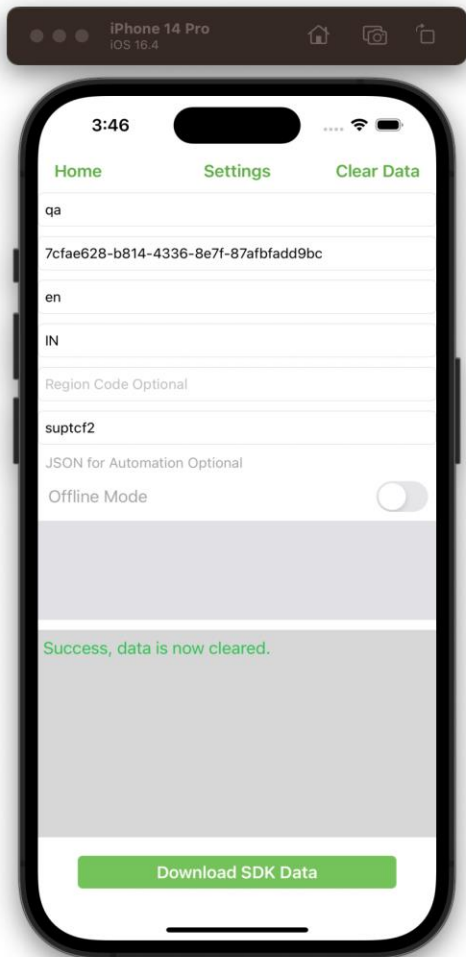
FREE SHIPPING

FREE RETURN

MEMBER DISCOUNT

PREMIUM SUPPORT

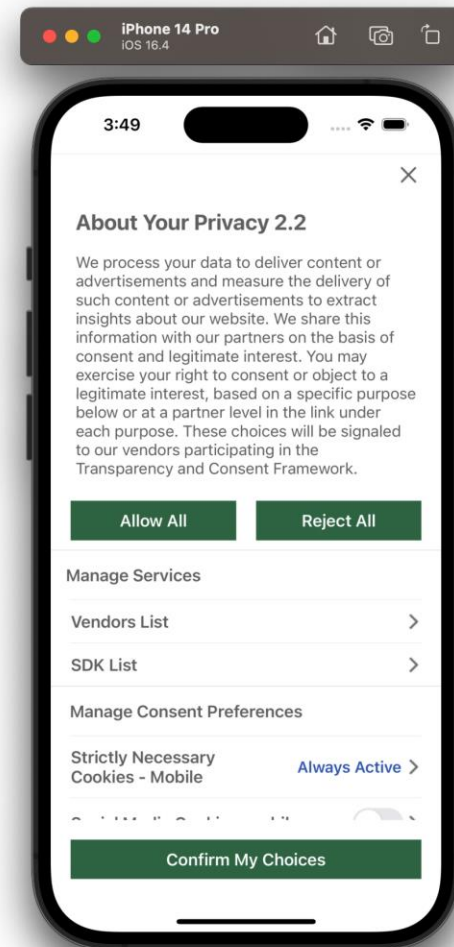
Mobile Version for TCF 2.2



Active IAB vendors count on banner

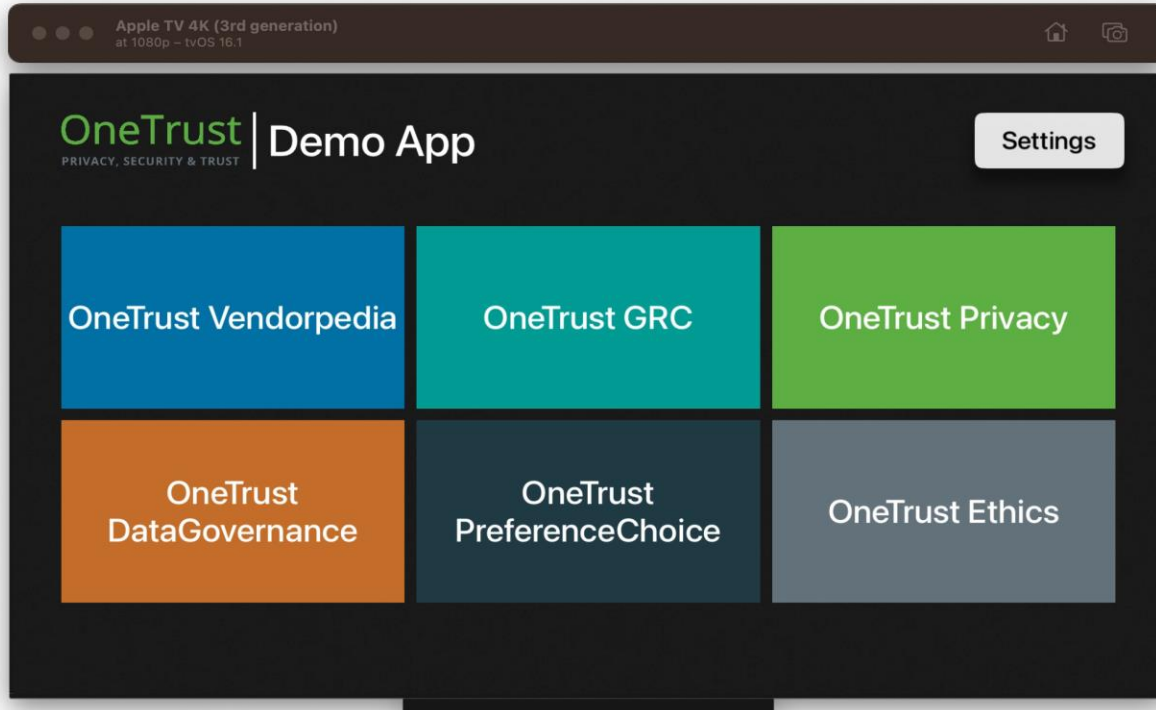


Active IAB vendors count on Preference Center

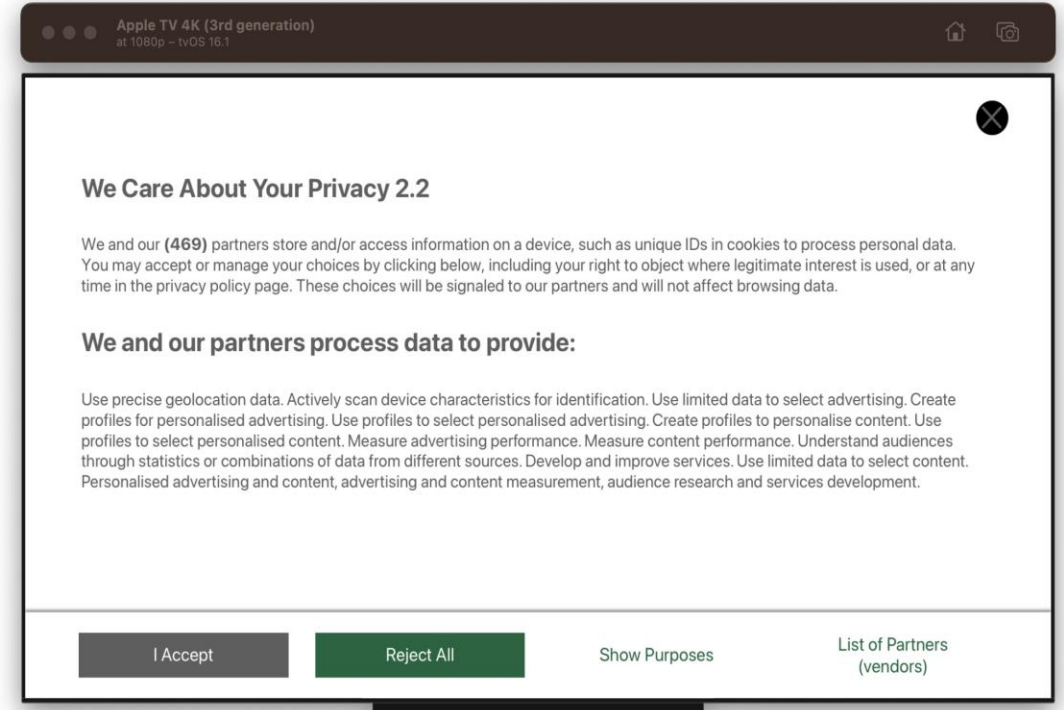


Data declaration, Retention period, privacy policy with multi-language support for IAB vendors

CTV version for TCF 2.2

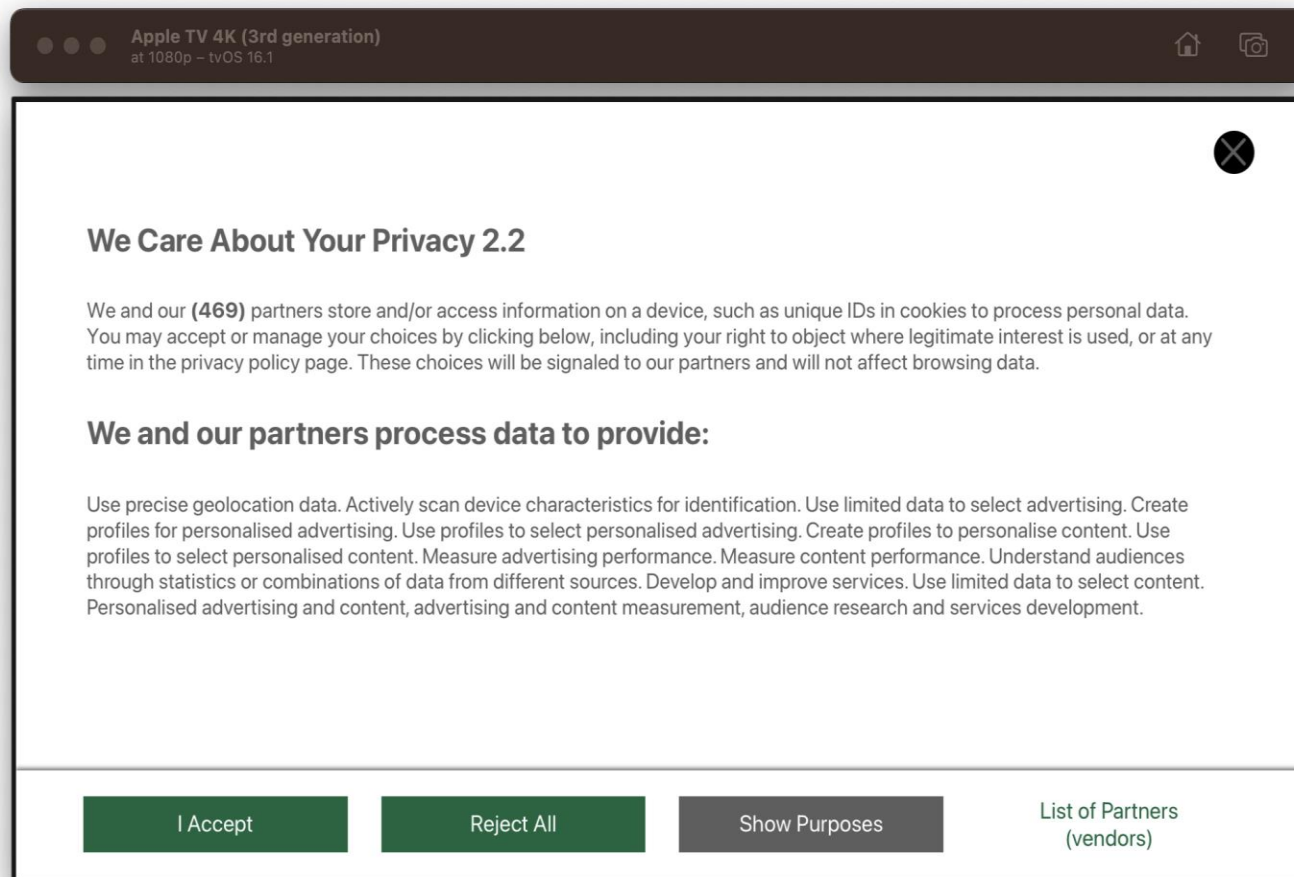


Active IAB vendors count on banner



Active IAB vendors count on Preference Center

CTV version for TCF 2.2



Data declaration, Retention period, privacy policy with multi-language support for IAB vendors