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Transparency  
and Consent  
Framework

4PM CET | 23RD AUGUST

# THE TCF 2.2 WEBINAR

USER INTERFACE (UI) DEMOS AND BEST PRACTICES  
**JOIN CMPS TO SEE WHAT'S NEW!**



# Implementation timeline

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- Extended deadline : **November 20th 2023**. Global Vendor List for TCF v2.1 will be deprecated after this date (only archive will remain available).
- 1) TC String created under TCF v2.1 before November 20th 2023 remain valid (no re-surfacing requirement for publishers)
- 2) After November 20th 2023, TC Strings must be created under TCF v2.2
- New version of the Global Vendor List to build enhanced user-facing disclosures in CMP UIs is available at <https://vendor-list.consensu.org/v3/vendor-list.json>
- Translations are available at <https://register.consensu.org/Translation>



# Main changes to CMP UIs

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## 1) Updated standard texts

New names for the TCF purposes & features (and corresponding stacks)

Removal of the “legal texts”, replaced by new and more detailed user-friendly descriptions

Creation of illustrations that should be made available to end-users on a secondary layer of the CMP UI

## 1) New first layer requirement: number of Vendors

The **first layer** should disclose the **total number of Vendors** that are seeking consent or pursue data processing purposes on the basis of their legitimate interests. The **secondary layer** should disclose the number of Vendors seeking to establish a legal basis on a per-purpose basis.

# Main changes to CMP UIs

## 3) Extended information about Vendors

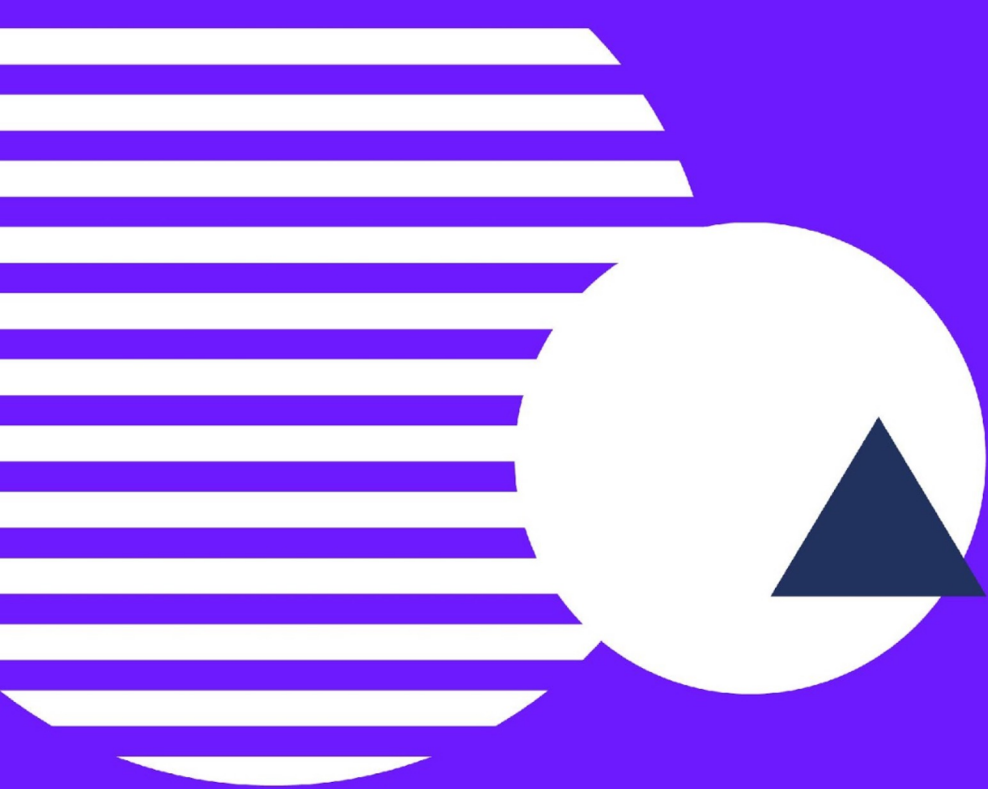
Vendors are now required to provide additional information about their data processing operations at registration level - so that this information can in turn be disclosed by CMPs to end-users in secondary layers UIs.

- 1) Categories of data (new Policies include a taxonomy of categories of data and their descriptions)
- 2) Retention periods on a per-purpose basis
- 3) Where applicable, link to Vendors' legitimate interest at stake explanations (e.g. bookmark in Vendors' privacy policy)

*(+) TCF v2.2 enables Vendors to declare URLs to their privacy documentation for each supported language.*

## 4) Improved policy on withdrawal of consent

Users must be able to resurface the CMP UI from **an easily accessible link or call to action**, and be presented with a call to action to withdraw their consent for all Purposes and Vendors if they were previously able to give consent for all Purposes and Vendors in the first layer of the CMP UI (for example "Consent to all").



**Thank you!**