



Webinar

consentmanager TV SDK

Try for free now!
www.consentmanager.net



consentmanager

About us

consentmanager in numbers

- ✓ 30000+ clients **worldwide**
- ✓ 2500+ tools **integrated**
- ✓ 30+ languages **supported**

Holistic: All Devices, All Technologies, All Features

- ✓ Web, Mobile, AMP, App (iOS/Android), TV
Fully customizable, Responsive, WCAG compliant, ...
- ✓ IAB TCF, IAB USP, IAB GPP, Google Consent Mode
Europe, California, Canada, Colorado, Virginia, ...
- ✓ Reports, Crawler, A/B-Testing, Machine-Learning
Full overview, Always compliant, Best results, ...



consentmanager

What makes us unique?

Best compliance

- ✓ Automatic Cookie Blocking
Easy Integration, Copy & Paste, Plugins
- ✓ Full vendor details
Description, Address, Legal basis, Data categories, Cookies, Datatransfers, ...
- ✓ Only own Servers in the EU
No US-Cloud, "Schrems-II"-safe

Best Crawler

- ✓ Find all Cookies & Vendors
+3 000 000 Cookies database
- ✓ Automatic Compliance Test
Cookies set without consent? GDPR- & CCPA-Tests
- ✓ Daily Deep-Scans
Finds all pages, Login-Scans, Checkout-Pages

Best results

- ✓ Fully customizable
Visual Editor, CSS & HTML, "PUR"
- ✓ Live Reporting
12 dimensions, 30+ metrics, API
- ✓ A/B-Testing & Machine Learning
Create and Compare, Auto-Pilot for Best Results, +15% avg.



CTV SDK

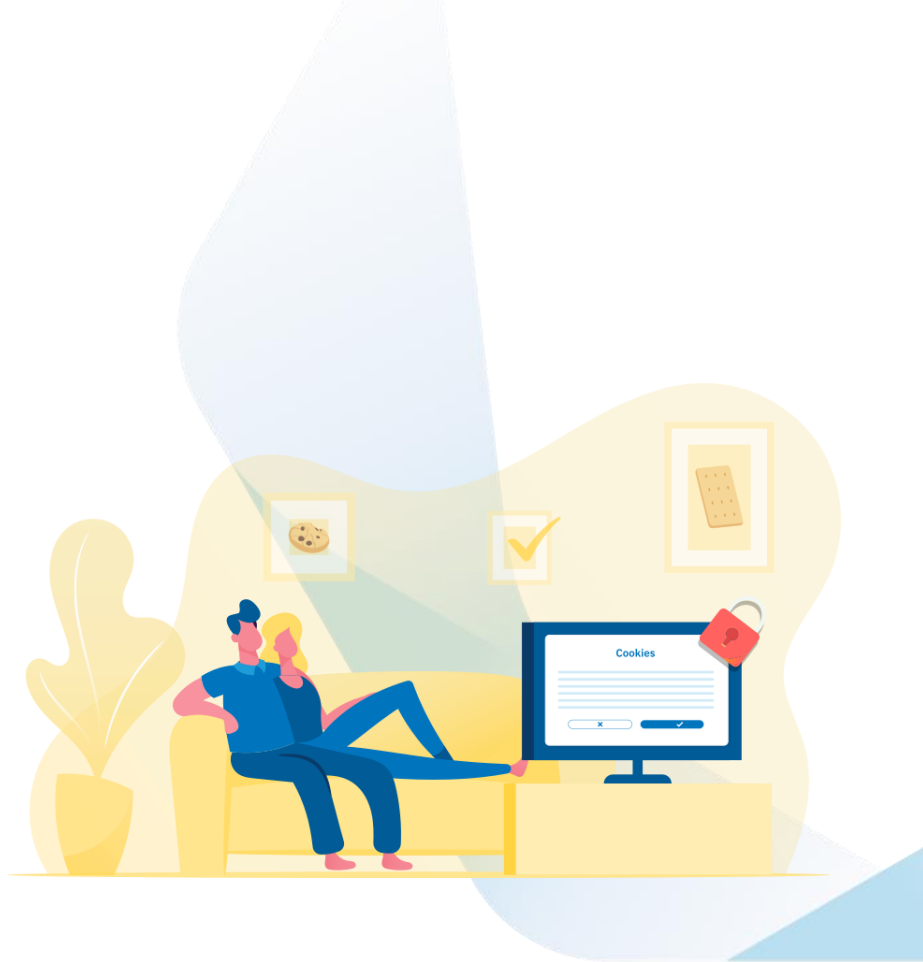
Overview

smartTV market coverage

- ✓ WebOS (LG)
- ✓ Tizen (Samsung)
- ✓ Android TV / Google TV (Philips, Sharp, Sony, TCL, ...)
- ✓ FireTV (Amazon)
- ✓ HbbTV support

All features available

- ✓ Cross-Device consent sharing
- ✓ Reporting, Customizable Design, A/B-Tests, ...
- ✓ WCAG compliant & Fully functional via Remote-Control



TV SDK Screenshots

Consent to Cookies & Data processing

On this website we use cookies and similar functions to process end device information and personal data. The processing is used for purposes such as to integrate content, external services and elements from third parties, statistical analysis/measurement, personalized advertising and the integration of social media. Depending on the function, data is passed on to up to 48 third parties and processed by them. This consent is voluntary, not required for the use of our website and can be revoked at any time using the icon on the bottom left.



Store and/or access information on a device



Personalised ads and content, ad and content measurement, audience insights and product development

✓ Accept all

✗ Reject all

 [Customize your choice](#) | [Cookies](#) | [Privacy notice](#) | [T&C](#) | [Legal notice](#)

Store and/or access information on a device

Personalised ads and content, ad and content measurement, audience insights and product development

All Vendors

Data controller

Cookies

Customize your choice

On this page you can find more information about purposes of data processing and the vendors that we use on our websites.

Please note that some vendors will process personal data based on legitimate interest. You have the right to object to this processing. In order to do this, please click on "Custom settings" and disable the vendors.

Store and/or access information on a device

Cookies, device identifiers, or other information can be stored or accessed on your device for the purposes presented to you.

Vendors can:

- Store and access information on the device such as cookies and device identifiers presented to a user.

Purpose	
Store and/or access information on a device	<input checked="" type="checkbox"/>
Vendor	
	<input checked="" type="checkbox"/>

[Back to main page](#)

✓ Accept all

✓ Save + Exit

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Personalised ads and content, ad and content measurement, audience insights and product development

Ads and content can be personalised based on a profile. More data can be added to better personalise ads and content. Ad and content performance can be measured. Insights about audiences who saw the ads and content can be derived. Data can be used to build or improve user experience, systems and software.

Personalised ads and content, ad and content measurement,
audience insights and product development

Select basic ads ?

ON

Create a personalised ads profile ?

ON

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✓ Accept all

✓ Save + Exit

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All Vendors

Vendor	ON
 Adform A/S info ?	ON
AdGear Technologies, Inc. info ?	ON
 ADITION (Virtual Minds GmbH) info ?	ON
Admedo Technology Ltd info ?	ON
Adobe Advertising Cloud info ?	ON
AdSpirit GmbH info ?	ON

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Adform A/S

ON

Adform is a digital media advertising technology company.

Company, that processes the data

Adform

Wildersgade 10B

Copenhagen K 1408

DK

[Privacy policy](#)

Categories of processed data

Mouse movement Timestamp Tracking conversion Match and combine
with offline data IP Tracking time and date Tracking user
device Tracking user location Tracking user network Visitor
behavior User agent Language Visited website Timezone

Purposes, for data processing

- Store and/or access information on a device (Consent (GDPR 6.1.a))
?
- Create a personalised ads profile (Consent (GDPR 6.1.a)) ?

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✓ Save + Exit

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Data controller

The data controller (GDPR Art 4.7) is the following company:

My Example Company Ltd
Example Street
12345 Examplecity
DE

Data protection officer

Our data protection officer can be reached as follows:

Mr. Hans Hase
Telephone: 0049-123-456-78-9
eMail: dpo@consentmanager.net
Website: <https://www.consentmanager.net/DPO>

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✓ Accept all

✓ Save + Exit

Cookies

On our website we and our partners may set the following cookies:

Cookie name	Expire	Type	Domain	Vendor
uvc	396 days	Measurement	*.addthis.com	Oracle Advertising
C	31 days	Marketing	*.adform.net	Adform A/S
uid	60 days	Marketing	*.adform.net	Adform A/S
uuid2	90 days	Marketing	*.adnxs.com	Xandr, Inc.
PubMatic_USP	Persistent	Marketing	*.adspirit.de	PubMatic, Inc
PubMatic	Persistent	Marketing	*.adspirit.de	PubMatic, Inc
ad-id	254 days	Marketing	*.amazon-adsystem.com	Amazon
ad-privacy	1898 days	Marketing	*.amazon-adsystem.com	Amazon
CMID	365 days	Marketing	*.casalemedia.com	Index Exchange, Inc.
CMPRO	90 days	Marketing	*.casalemedia.com	Index Exchange, Inc.
CMPS	90 days	Marketing	*.casalemedia.com	Index Exchange, Inc.
uid	390 days	Marketing	*.criteo.com	Criteo SA
DSID	1 hours	Marketing	*.doubleclick.net	Google Ads
IDE	390 days	Marketing	*.doubleclick.net	Google Ads
test_cookie	15 minutes	Marketing	*.doubleclick.net	Google Ads
uuid	393 days	Marketing	*.mathtag.com	MediaMath, Inc.
DPSync3	90 days	Marketing	*.pubmatic.com	PubMatic, Inc
KADUSERCOOKIE	90 days	Marketing	*.pubmatic.com	PubMatic, Inc

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Privacy policy

Please note: This privacy policy relates ONLY to the data processed by us when you visit or use our website. The data protection declaration does NOT describe the processing of data on third-party sites as part of our service as a consent provider. Please also note that we conclude a data processing agreement (DPA) with ALL of our customers and that we therefore EXCLUSIVELY carry out data processing as a processor. We do NOT process any data on the pages of our customers for our own purposes, but exclusively for and on behalf of our customers.

1 Information about the collection of personal data

(1) In the following we inform about the collection of personal data when using our website. Personal data is any data personally available to you, e. g. name, address, e-mail addresses, user behaviour.

(2) The person responsible pursuant to Art. 4 (7) of the EU General Data Protection Regulation (GDPR) is the consentmanager AB (see our imprint). You can reach our data protection officer via info@consentmanager.net or our postal address with the addition "the data protection officer".

(3) When you contact us by e-mail or through a contact form, the information you provide (your e-mail address, your name and telephone number if applicable) will be stored by us to answer your questions. We delete the data that arises in this context after the storage is no longer required, or limit the processing if there are statutory retention requirements.

(4) If we rely on commissioned service providers for individual functions of our offer or would like to use your data for advertising purposes, we will inform you in detail below about the respective transactions. In doing so, we also name the specified criteria for the storage duration.

2 Your Rights

(1) You have the following rights with respect to the personal data concerning you:

- Right to information,
- Right to rectification or cancellation,
- Right to restriction of processing,

Thank you!

Visit us at

www.consentmanager.net