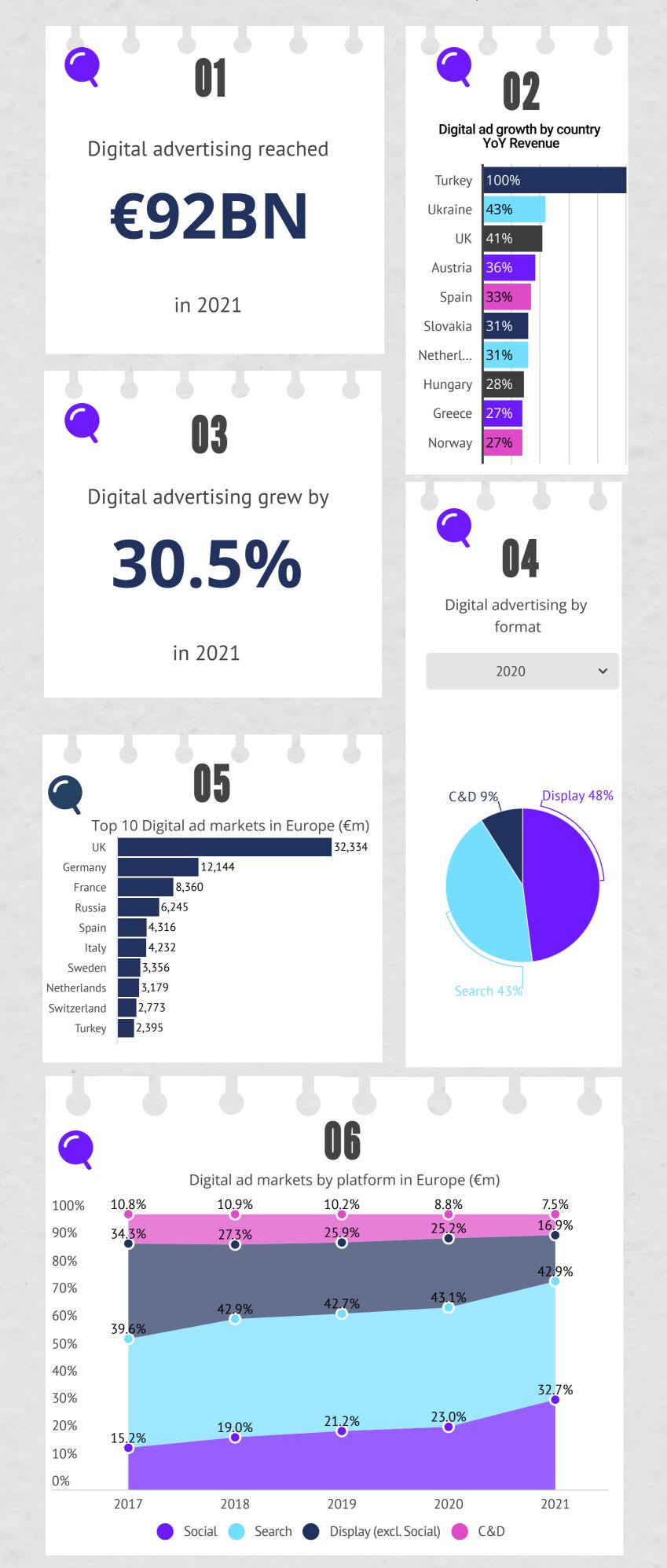
## iab de adex benchmark2021 DIGITAL ADVERTISING IN EUROPE

IAB Europe has compiled key stats on the state of digital advertising in Europe from our annual 2021 AdEx Benchmark report.



## Get more insight!



Download our <u>2021 AdEx</u> <u>Benchmark</u> Report for more insight into the state of the digital advertising market in Europe

## iabeurope.eu