

Dated: 22nd November 2019

Subject: Compliance of “live installations” - TCF v1.1

Dear CMPs,

As mentioned in our last correspondence, CMPs who demonstrated a compliant version in a staging or development environment, had until yesterday, **November 20th**, to roll out this version to all live installations.

We will now be reviewing all CMPs in market to ensure that **live installations** have been updated.

Non-compliant CMPs. If a non-compliant CMP is found they will be given 7 days to update to a compliant version or face being delisted from the Framework.

TCF v1.1 Compliant seal. Please contact us to get your seal.

TCF v2.0. All CMPs will need to go through a separate compliance process for v2.0. The CMP Validator will be updated to include v2.0 policy checks in the coming weeks. We will update you on the process for v2.0 compliance soon.

We would ask the community to advise IAB Europe if any CMP installations that you do not believe are compliant, please send the details to: tcf.compliance@iab europe.eu.

Many thanks.

The IAB Europe Team



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