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Subject: Transition to New TCF Decoder/Encoder Tool

Dear TCF Participants,

This communication gives you formal notification that the TCF decoder/encoder tool currently available at iab tcf.com will be retired and will be replaced with the decoder/encoder tool developed by the IAB Tech Lab that supports both GPP and TCF. You can access the tool at <https://www.iab gpp.com>

Maintaining a TCF decoder/encoder in two places had given rise to instances of inconsistencies and was no longer considered an efficient use of resources.

If you have any questions or need assistance, please do not hesitate to contact the TCF Framework Team.

Best regards,

IAB Europe Team



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