

TCF STEERING GROUP CORPORATE MEMBERSHIP JANUARY 2026

Member Organisation	TCF Stakeholder Bucket
Adform A/S	Intermediary and Technology Companies
Adobe inc.	Intermediary and Technology Companies
Amazon Ads	Intermediary and Technology Companies
Automatic	Intermediary and Technology Companies
Axel Springer SE	Media Owners
Comscore UK Ltd	Intermediary and Technology Companies
Criteo (inc. Iponweb, Bidswitch)	Advertisers and/or their Media Buying Agents
Didomi	Intermediary and Technology Companies
DMG Media	Media Owners
DoubleVerify	Intermediary and Technology Companies
eBay Marketplaces GmbH	Media Owners
FreeWheel (Comcast)	Intermediary and Technology Companies
Goldbach	Media Owners
Google	Intermediary and Technology Companies
HUAWEI/Petal ads	Advertisers and/or their Media Buying Agents
Index Exchange	Intermediary and Technology Companies
Integral Ad Science	Intermediary and Technology Companies
Iubenda srl	Intermediary and Technology Companies
Kantar	Intermediary and Technology Companies
LiveRamp	Intermediary and Technology Companies
Magnite	Intermediary and Technology Companies
Microsoft	Intermediary and Technology Companies
Mobilewalla Inc	Intermediary and Technology Companies
Nexxen (Amobee)	Intermediary and Technology Companies
Nielsen Media Italy S.r.l.	Intermediary and Technology Companies
OneTrust LLC	Intermediary and Technology Companies
OpenX	Intermediary and Technology Companies
ProSiebenSat.1	Media Owners
Publicis Groupe	Advertisers and/or their Media Buying Agents
PubMatic	Intermediary and Technology Companies
Quantcast	Intermediary and Technology Companies
Rakuten	Advertisers and/or their Media Buying Agents

Roq.ad GmbH	Intermediary and Technology Companies
RTL Group (Bertelsmann)	Media Owners
Samsung Ads	Media Owners
Sanoma Corporation	Media Owners
Schibsted	Media Owners
Sirdata	Advertisers and/or their Media Buying Agents
Sourcepoint Technologies	Intermediary and Technology Companies
Sportradar AG	Intermediary and Technology Companies
Taboola Europe Limited	Intermediary and Technology Companies
TF1 Group	Media Owners
The UK Trade Desk, Ltd	Intermediary and Technology Companies
TripleLift, Inc.	Intermediary and Technology Companies
United Internet Media GmbH	Media Owners
Utiq SA/NV	Intermediary and Technology Companies
Verve (Smaato)	Intermediary and Technology Companies
Virtual Minds GmbH	Intermediary and Technology Companies
WarnerMedia (Turner Broadcasting)	Media Owners
WPP Media (formerly GroupM)	Advertisers and/or their Media Buying Agents
Yahoo Inc	Intermediary and Technology Companies