

Transparency & Consent Framework Steering Group - Voting Members (updated May 2025)

Organisation	TCF Stakeholder Bucket
Adevinta	Media Owners
Adform A/S	Intermediary & Technology
Amazon Ads	Intermediary & Technology
Automattic	Intermediary & Technology
Axel Springer SE	Media Owners
Comscore UK Ltd	Intermediary & Technology
Criteo (inc. Iponweb, Bidswitch)	Advertisers and/or their Media Buying Agents
Didomi	Intermediary & Technology
DMG Media	Media Owners
DoubleVerify	Intermediary & Technology
eBay Marketplaces GmbH	Media Owners
FreeWheel (Comcast)	Intermediary & Technology
Goldbach	Media Owners
Google	Intermediary & Technology
GroupM	Advertisers and/or their Media Buying Agents
HUAWEI/Petal ads	Advertisers and/or their Media Buying Agents
ID5	Intermediary & Technology
Index Exchange	Intermediary & Technology
Integral Ad Science	Intermediary & Technology
Iubenda srl	Intermediary & Technology
Kantar	Intermediary & Technology
LiveRamp	Intermediary & Technology
Magnite	Intermediary & Technology
MICROSOFT	Intermediary & Technology
Mobilewalla Inc	Intermediary & Technology
Nexxen (Amobee)	Intermediary & Technology
Nielsen	Intermediary & Technology

Onetag	Intermediary & Technology
OneTrust LLC	Intermediary & Technology
OpenX	Intermediary & Technology
ProsiebenSat. 1	Media Owners
Publicis Groupe	Advertisers and/or their Media Buying Agents
PubMatic	Intermediary & Technology
Quantcast	Intermediary & Technology
Rakuten	Advertisers and/or their Media Buying Agents
Roq.ad GmbH	Intermediary & Technology
RTL Group (Bertelsmann)	Media Owners
Samsung Ads	Media Owners
Sanoma Corporation	Media Owners
Schibsted	Media Owners
Sirdata	Advertisers and/or their Media Buying Agents
Sourcepoint Technologies	Intermediary & Technology
Sportradart AG	Intermediary & Technology
Ströer Media Solutions GmbH	Media Owners
Taboola Europe Limited	Intermediary & Technology
Telegraph Media Group Ltd	Media Owners
TF1 Group	Media Owners
The Trade Desk, Inc.	Intermediary & Technology
TripleLift, Inc.	Intermediary & Technology
Triton Digital	Intermediary & Technology
United Internet Media GmbH	Media Owners
Utiq SA/NV	Intermediary & Technology
Verve	Intermediary & Technology
Virtual Minds GmbH	Intermediary & Technology
WarnerMedia	Media Owners
Yahoo Inc	Intermediary & Technology