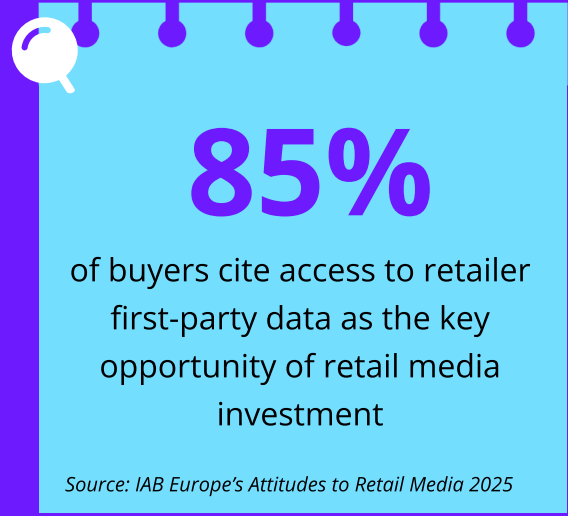
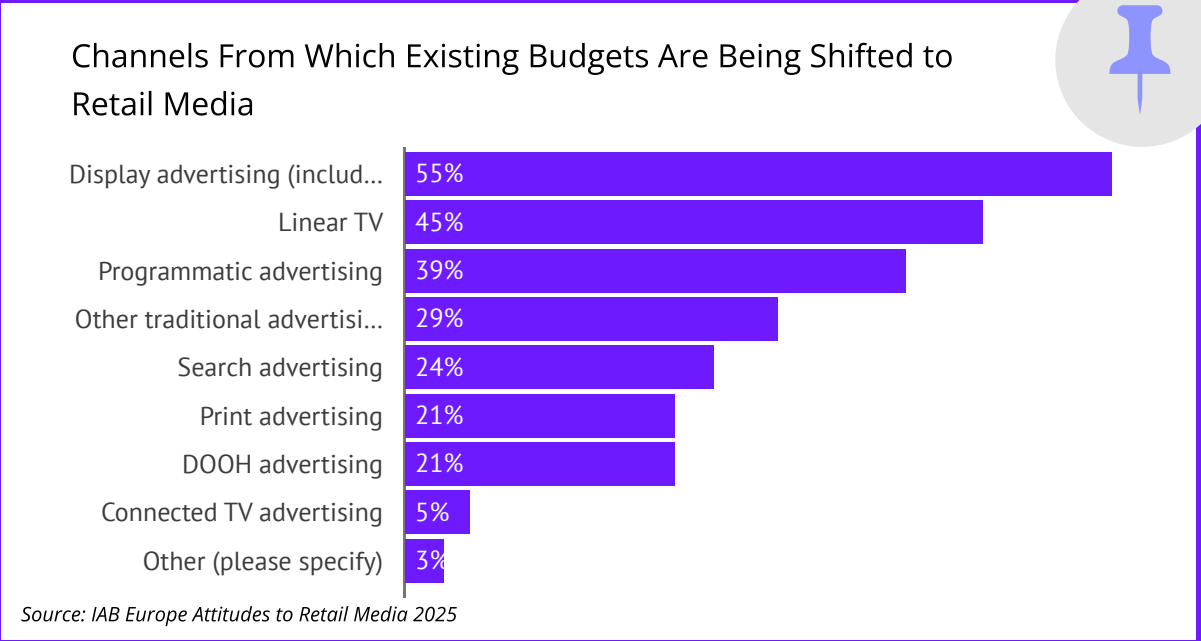
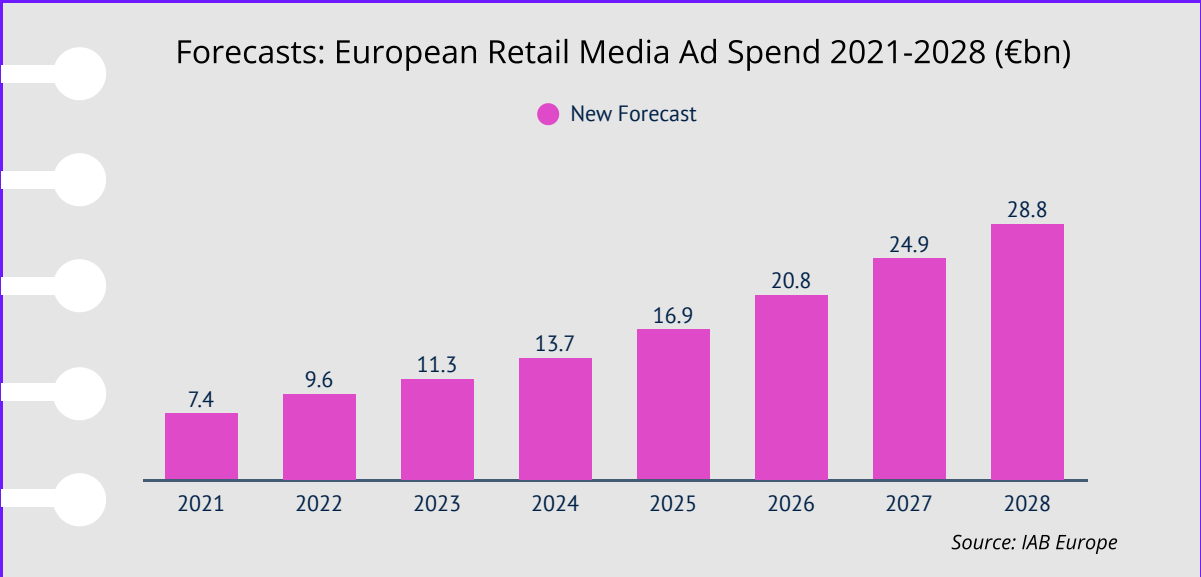
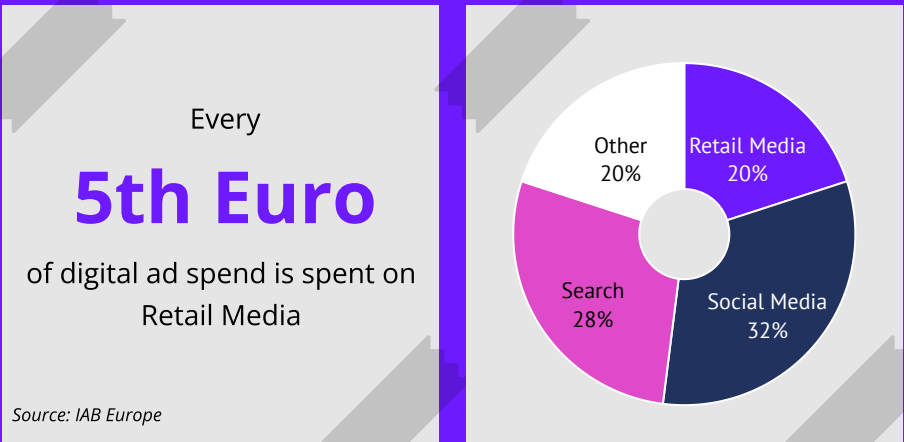
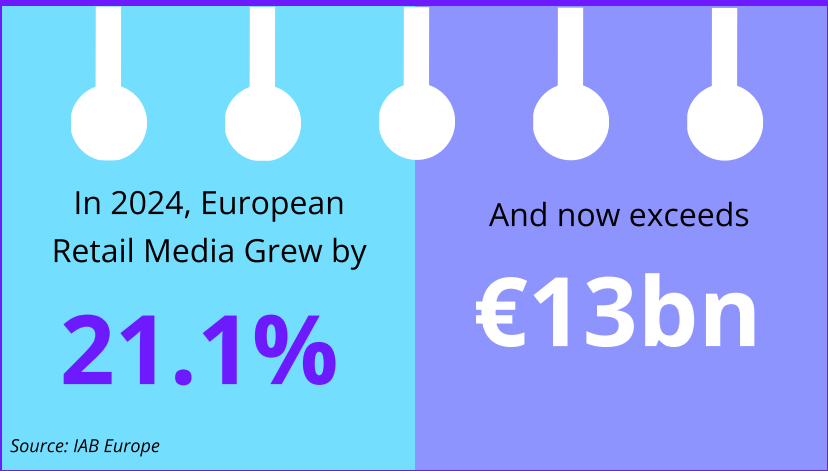




RETAIL MEDIA ADVERTISING IN EUROPE

IAB Europe has compiled the latest stats on the current state of Retail Media advertising in Europe



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Contact Marie-Claire Puffett, Industry Development & Insights Director - puffett@iab europe.eu